

## FREQUENTLY ASKED QUESTIONS

### 1. What is the purpose of Singapore's Friendly Neighbourhood Award (SFNA)?

The Singapore's Friendly Neighbourhood Award aims to recognise good neighbourliness and a close community spirit. The award promotes the 'kampung spirit' and showcases real-life stories of gracious living, resilience and the importance of kinship among neighbours to foster a more cohesive and united Singapore.

### 2. Who are the organisers of SFNA?

An initiative from SKM, the SFNA is jointly organised by the Housing & Development Board (HDB), People's Association (PA), Ministry of National Development (MND), Municipal Services Office (MSO), and SG Cares.

### 3. Who can participate in SFNA?

The SFNA 2023 is open to residents living in various housing types such as HDB flats, executive condominiums (ECs), and private housing and condominiums.

### 4. When does the nomination end for SFNA 2023?

Nomination ends 31 January 2023.

### 5. How can residents nominate their neighbourhood for the award?

Residents can nominate their friendly block(s), estates, and streets digitally by completing a short online form via the following link: [SFNA Nomination Form](#). For a quick guide on how to fill up the online form, visit SKM's social media pages for video illustration guides!

### 6. When will the winners of the award be announced?

The winners of SFNA will be announced in May 2023.

### 7. What are the criteria to winning the award and how many will be awarded?

There will be criteria in place where certain qualifications need to be met, e.g. highlighting examples of collective pro-social neighbourliness norms such as mutual aid, appreciation and gracious living.

### 8. Will SFNA be an annual event?

SKM will review this on a yearly basis depending on the participation rate.

### 9. What is the prize for the winning neighbourhood of SFNA 2023?

Identify Motifs will be fabricated & installed at the block/estate/street. A plaque will recognise all awarded estates/blocks/streets to declare them a friendly estate/block/street.

### 10. When did Singapore Kindness Movement launch the SFNA?

The inaugural Singapore's Friendly Neighbourhood award was launched on 31 October 2022. In August 2019, SKM introduced a special identity motif (IM) that was affixed to private estate street sign on Jalan Bintang Tiga, recognising the neighbourhood as a "Friendly Street". Given the Covid – break, SKM felt that it is timely to extend this to all neighbourhoods, to celebrate good neighbourliness and Singapore's resilient 'kampung spirit'.

## **11. Who is SKM?**

The Singapore Kindness Movement (SKM) wants to encourage everyone to start, show and share kindness. It aspires to inspire graciousness – one kind act at a time. By sparing a thought for the people in the community, SKM hopes to create a gracious society and make life better for the community. SKM is a non-government, non-profit organisation, as well as a registered charity and Institution of Public Character.